



SPONSORSHIP and EXHIBITOR INVITATION

HIMAA and NCCH 2015 National Conference

27th – 29th October 2015



Sydney Masonic Conference and Function Centre

“Diversify, Innovate, and Transform”

It's Sydney. It's almost summer. It's in the heart of the city. And it's the networking event of the year for HIMs, Clinical Coders, Medical Transcriptionists and other professionals with an interest in health information management. It's also jam-packed with the latest and the best in professional development in the format of papers, panels, practice bytes, posters and practical workshops. And there is plenty of accommodation, public transport and parking within 5 minutes of the venue.

The Health Information Management Association of Australia (HIMAA) and the National Centre for Classification in Health (NCCH) invite you to participate in the industry's highlight event – the 32nd Annual National Conference. An added bonus this year is that delegates will be joined by members of the Council of the International Federation of HIM Associations, so the proceedings will offer a truly international flavour.

The 32nd Annual National Conference is the largest Health Information Management event in the industry and the only one that focuses on showcasing the industry's key issues in one setting. It will bring together key decision makers and leaders involved in the health reform process, providing a real opportunity to **showcase your organisation, products and services via sponsorship and/or an exhibition booth**, and allow your sales team to network with the decision makers in the profession.

Benefits for Sponsors

- Reach HIMAA members and NCCH stakeholders directly
- HIMAA members are decision makers
- NCCH stakeholders work at the ABF and clinical coding forefront
- Attendees are forward looking and early adopters
- Exceptional networking opportunities
- Picture-perfect location
- Sponsorship opportunity is structured to be cost effective with realistic ROI

HIMAA and NCCH invite your organisation to participate as a sponsor and/or exhibitor in our **2015 National Conference** to be held at **Sydney Masonic Conference and Function Centre on 27- 29 October 2015.**

Attached are details of opportunities for sponsorship for this year's event. Conference details will be on the website <http://www.himaa2.org.au/conference>

Further information regarding sponsorship and the trade exhibition can be obtained from:

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Yours sincerely,

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